My amazing brain

In celebration of Brain Awareness Week, a global campaign to foster public enthusiasm and support for brain science, BrainAbility shares a few fun and interesting facts about our amazing grey matter

rom 14-20 March 2022, we celebrate International Brain Awareness Week (BAW). The campaign was founded by the Dana Alliance for Brain Initiatives (DABI) and the European Dana Alliance for the Brain (EDAB) and is co-ordinated by the Dana Foundation. In the 26 years since its founding, it's evolved into a global education initiative which has included the participation of more than 7 300 partners in 120 countries.

Every March, BAW partners across the globe host imaginative activities in their communities that share the wonders of the brain and the impact brain science has on our everyday lives.

BrainAbility, a registered BAW partner for SA, shares these fascinating facts about our amazing brains:





